

TERMS OF SERVICE

1 Introduction

The terms of this agreement (the “Terms of Service”) govern the relationship between you and BLUEARK Co., Ltd. (“BLUEARK,” “we,” or “us”) regarding your (“user” or “you”) use of BLUEARK’s mobile games (“BLUEARK Games”) and related services, including, without limitation, the use of BLUEARK Games, participation in an online community for BLUEARK Games, or BLUEARK branded websites (collectively, the “BLUEARK Service”).

Use of the BLUEARK Service is also governed by the BLUEARK Privacy Policy. We may collect and use your content and information in accordance with this Privacy Policy.

By downloading BLUEARK Games, accessing and/or using the BLUEARK Service, you accept and agree to be bound by the Terms of Service and BLUEARK Privacy Policy (collectively, the “BLUEARK Policy”).

BLUEARK may amend, at our discretion, any portion of the BLUEARK Policy at any time by posting or displaying the amended BLUEARK Policy within and/or on BLUEARK Games and BLUEARK Service. You will be deemed to have accepted such amendments by continuing to use the BLUEARK Service. Except as otherwise stated, any such amendments will be automatically effective after they are initially posted.

By agreeing with the BLUEARK Policy, you represent that you are thirteen (13) years of age or older. If you are between the ages of 13 and 18, you represent that your legal guardian has reviewed and agrees to the Terms of Service.

If you do not agree with any portion of the BLUEARK Policy, your only remedy is to discontinue your use of the BLUEARK Service and cancel the accounts you have made through the BLUEARK Service. If you violate any of the Terms of Service, BLUEARK reserves the right to issue you a warning regarding the violation or immediately terminate or suspend, without notice, any or all accounts you have created using the BLUEARK Service.

2 License

2.1 Ownership of BLUEARK

BLUEARK owns, has licensed, or otherwise has the right to use all of the content and materials that are a part of the BLUEARK Service, including, without limitation, designs, text, graphics, pictures, video, information, applications, software, music, sound, other files, user accounts, virtual items, and virtual currencies, and their selection and arrangement, which are all protected by law from unauthorized use. The entire contents of the BLUEARK Service are copyrighted under the United States copyright laws and/or similar laws of other jurisdictions.

By using the BLUEARK Service, you agree that no content or materials that are a part of the BLUEARK Service may be modified, copied, distributed, frame, reproduced, republished, downloaded, scraped, displayed, posted, transmitted, or sold in any form or by any means, in whole or in part, or otherwise exploited, without BLUEARK’s express prior written permission, except that the foregoing does not apply to your own User Content (as defined in Section 4.1) that you legally post on the site.

All other uses of copyrighted material, including any derivative use, requires express prior written permission from BLUEARK. Any reproduction or redistribution of materials not in accordance with the Terms of Service is expressly prohibited and may result in severe civil and criminal penalties. BLUEARK and/or its licensors remain the owners of right, title, and interest, including copyrights and other intellectual property rights, in and to all materials posted on the BLUEARK Service by BLUEARK.

By using the BLUEARK Service, or by accessing any materials posted on the BLUEARK Service by BLUEARK, or derivative works thereof, you acknowledge that you do not acquire any ownership rights.

YOU ACKNOWLEDGE AND AGREE THAT YOU HAVE NO OWNERSHIP OR OTHER PROPERTY INTEREST IN A GUEST OR GAME ACCOUNT (COLLECTIVELY, "GAME ACCOUNTS"), AND YOU FURTHER ACKNOWLEDGE AND AGREE THAT ALL RIGHTS IN AND TO A GAME ACCOUNT ARE AND SHALL FOREVER BE OWNED BY AND INURE TO THE BENEFIT OF BLUEARK.

2.2 Limited License

BLUEARK hereby grants you a personal, non-exclusive, non-transferable, and revocable limited license to use the BLUEARK Service subject to the terms of the BLUEARK Policy. You understand that virtual items and virtual currencies are provided solely for your entertainment use, and that you have a limited license to use them under the BLUEARK Policy, not the ownership interest in them. Any "virtual currency" balance shown in your account does not constitute a real-world balance or reflect any stored value, but instead constitutes a measurement of the extent of your license.

2.3 Trades of Virtual Items and Virtual Currency

BLUEARK prohibits and does not recognize any purported transfers of virtual items or virtual currency effectuated outside of the BLUEARK Service, or the purported sale, gift, or trade in the "real world" of anything that appears or originates in the BLUEARK Service, unless expressly authorized by BLUEARK. Any such transfer or attempted transfer is prohibited and void, and may subject your account to termination.

3 Game Account

3.1 Guest Account

If you use the BLUEARK Service without creating a Game Account, we will create and assign to your device an identifier that is similar to an account number ("Guest Account"). We will use the Guest Account information for providing customer support to any users who have not created a Game Account.

PLEASE KEEP IN MIND THAT YOU MAY NOT RECEIVE CUSTOMER SUPPORT OR MAY NOT USE VIRTUAL ITEMS OR VIRTUAL CURRENCY FOR WHICH YOU HAVE PAID IF YOU CHANGE YOUR MOBILE DEVICE WITHOUT CREATING A GAME ACCOUNT.

3.2 Game Account

We strongly encourage you to create a Game Account because such an account:

(a) enables us to contact you for customer support purposes even when you change your mobile device;

(b) enables us to offer you various social network services from BLUEARK Games and BLUEARK Service.

4 User Content

4.1 Your Representations and Warranties

“User Content” means any communications, images, sounds and all the material, data, and information that you or other users upload, submit, or transmit through the BLUEARK Service.

By transmitting, submitting, or posting any User Content while using the BLUEARK Service, you affirm, represent, and warrant that such transmissions or submissions are (a) accurate and not confidential; (b) not in violation of any applicable laws, contractual suspensions, or other third party rights, and that you have permission from any third party whose personal information or intellectual property is comprised in the User Content; and (c) free of viruses, adware, spyware, worms, or other malicious code.

You acknowledge and agree that you are solely responsible for all User Content you post or otherwise transmit via the BLUEARK Service. BLUEARK assumes no responsibility for illegal contents or the conduct of any user submitting any User Content or for the failure of monitoring any User Contents that may be inappropriate under the BLUEARK Policy.

You further acknowledge and agree that any of your personal information within such content will at all times be processed by BLUEARK in accordance with its Privacy Policy.

4.2 License to Use User Content

You hereby grant BLUEARK a worldwide, royalty-free, non-exclusive, and unlimited license to use any User Content that you upload, submit, or transmit through the BLUEARK Service, including, without limitation, the right to sublicense and assign to third parties, and right to copy, reproduce, fix, adapt, modify, improve, translate, reformat, create derivative works from, manufacture, introduce into circulation, commercialize, publish, distribute, sell, license, sublicense, transfer, rent, lease, transmit, publicly display, and publicly perform. To the extent permitted by applicable laws, you hereby waive any moral rights you may have in any User Content. You may revoke such a license by giving a written notice to us at any time. In such a case, BLUEARK will cease any use of the User Content within 3 months after receiving such a notice from you.

4.3 Content Screening

You acknowledge and agree that BLUEARK may reject, refuse to post, delete, or edit any User Content for any reason at its sole discretion.

5 Fees and Purchase Terms

Some BLUEARK Games may be described as a “free game” within the description page of App marketplaces. YOU MAY DOWNLOAD AND PLAY SUCH GAMES FREE OF CHARGE, BUT THEY MAY CHARGE REAL MONEY FOR ADDITIONAL GAME CONTENT.

YOU AGREE AND ACKNOWLEDGE THAT BLUEARK IS NOT REQUIRED TO PROVIDE A REFUND FOR ANY REASON, AND THAT YOU WILL NOT RECEIVE MONEY OR OTHER COMPENSATION FOR UNUSED VIRTUAL ITEMS WHEN A GAME ACCOUNT IS CLOSED, WHETHER SUCH CLOSURE WAS VOLUNTARY OR INVOLUNTARY.

Your purchase of Virtual Currency is final and is not refundable, exchangeable, and transferable, except in BLUEARK's sole discretion.

You agree to pay all fees and applicable taxes incurred by you. BLUEARK may revise the pricing for the goods and services it licenses to you through the BLUEARK Service at any time.

6 Your Responsibility in Using Service

You agree that, while using the BLUEARK Service, you will not, under any circumstances:

- send, post, transmit, or make available any material or information that may be abusive, threatening obscene, defamatory, libelous, or racially, sexually, religiously, or otherwise objectionable or offensive;
- stalk, harass, threaten, or defraud other BLUEARK Service users or any members of BLUEARK support personnel;
- use, develop, or distribute any robot, spider, unauthorized script, unauthorized scraper or offline reader, or any other cheat, mod, hack or the like, or any unauthorized third-party software designed to modify or interfere with or provide automated access to or use of the BLUEARK Service;
- interfere with or disable any security-related features of the BLUEARK Service, or any part thereof;
- damage, disable, overburden, or impair the BLUEARK Service, including, without limitation, by (a) sending, posting, transmitting or distributing anything that contains a virus, spyware, or other harmful material intended to damage or interfere with the BLUEARK Service or (b) attempting to disrupt servers that relate to the BLUEARK Service;
- make improper use of BLUEARK's support services, including, without limitation, by submitting false abuse reports;
- misrepresent the source, identity, or content of information sent, posted, transmitted, or made available via the BLUEARK Service;
- create a false identity or impersonate another person or entity, including, without limitation, identities falsely indicating that you are a BLUEARK official or representative, message board or community board moderator, another user or host, or that you are a celebrity or public figure;
- decipher, decompile, disassemble, reverse engineer, or otherwise attempt to derive any code, underlying ideas, or algorithms of any part of the BLUEARK Service;
- modify any part of the BLUEARK Service without BLUEARK's prior written consent;
- send, post, transmit, or make available any content or information that may infringe any person or entity's intellectual property rights or other property or personal rights, including rights of privacy and publicity;
- buy, sell, trade, or advertise to sell any virtual currency or items or Game Account for commercial purposes;
- send, post, transmit, or make available any unsolicited or inappropriate content or other unsolicited or unauthorized commercial or promotional content, information, or communications without BLUEARK's prior written consent;
- develop, distribute, or publicly inform other members of "auto" software programs, "macro" software programs, or other "cheat utility" software programs or applications in violation of the applicable License Agreements;
- exploit, distribute, or publicly inform other members of any game error, miscue, or bug which gives an unintended advantage;
- attempt to collect any personal information about any BLUEARK Service users or to disclose such information;
- share the password of the Game Account or other information that let anyone else access your Game Account;
- access another BLUEARK Service user's Game Account without permission;

- assist, permit, or encourage any party in engaging in any of the activities described in the above listing; and
- use the BLUEARK Service in any manner that may violate any applicable laws or regulations or is prohibited by the BLUEARK Policy.

7 Third Party Advertising

BLUEARK may feature advertisements from third parties or provide links on the BLUEARK Service to third party websites or vendors who may invite you to participate in a promotional offer in return for receiving an optional component of the BLUEARK Service and/or benefits (such as virtual items or virtual currency). Any charges or obligations you incur in your dealings with these third parties are your sole responsibility. BLUEARK makes no representation or warranty regarding any content, goods, and/or services provided by any third party, and will not be liable for any claim relating to any third party content, goods, and/or services. The linked sites are not under the control of BLUEARK and may collect data or solicit personal information from you. BLUEARK is not responsible for their content, business practices, or privacy policies, or for the collection, use, or disclosure of any information those sites may collect.

8 SMS Notifications, Push Notifications, Local Notifications & E-Mail Notifications

We may send local or push notifications to your mobile device to make you aware of game updates, promotional events, new game information, and other relevant messages regarding the game service. You can manage push notifications from the “options” or “settings” page within the relevant game. You may also be able to manage them from your device’s settings page for the relevant game. Also, we may send e-mail to your e-mail account to make you aware of game updates, promotional events, new game information, and other relevant messages regarding the game service. If you do not want receive our e-mail notification, please contact us. We will not send any SMS notification to your mobile device unless we obtain affirmative express consent from you in compliance with any applicable laws or regulations.

9 Copyright Notice

9.1 Infringement Notification

The Digital Millennium Copyright Act (“DMCA”) provides resource for copyright owners who believe that their rights under the United States Copyright Act have been infringed by acts of third parties over the Internet.

If you believe in good faith that any materials in BLUEARK Games or BLUEARK Service may infringe your copyright-protected work under applicable copyright laws, you may provide an infringement notice to BLUEARK’s designated agent set forth below. For your notice to be effective, it must include the following information:

- (a) Reasonably sufficient details to enable us to identify the work claimed to be infringed as well as the material claimed to be infringing;
- (b) Your contact information, including your address and email address;
- (c) A statement that you have a good faith belief that the disputed is not authorized by the copyright owner, its agent, or the law;
- (d) A statement, under penalty of perjury, that the information in the notification is accurate and that you are authorized to act on behalf of the owner of an exclusive right that is allegedly infringed; and
- (e) Your physical or electronic signature.

The contact information of BLUEARK’s designated agent is as follows:

BLUEARK Co., Ltd.
Attn: Legal Affair Department Agent
4F, 30 Eonju-ro 107-gril, Gangnam-gu, Seoul, Republic of Korea
Email: support@blueark.com

9.2 Counter Notification

If your User Content or other information has been taken down by the above-infringement notification, you may send BLUEARK User Content or other information has been taken down by the above-infringement notification that contains following information:

- (a) Identification of the material that has been removed or to which has been disabled and the location at which the material appeared before it was removed or disabled;
- (b) A statement, under penalty of perjury, that you have a good faith belief that the material was removed or disabled as a result of mistake or misidentification of the material in question;
- (c) Your name, address, and email address; and
- (d) Your physical or electronic signature.

Please bear in mind that you will be liable for damages (including costs and attorney material was removed orly misrepresent that your User Content or your activity is not infringing the copyrights of others.

10 User Interactions

10.1 Member Disputes

You are solely responsible for your interactions with other users of the BLUEARK Service. We may, at our sole discretion, attempt to mediate disputes between users, but are not obliged to become involved in any way with such disputes.

10.2 Release

If you have a dispute with any users of the BLUEARK Service, you release us (and our officers, directors, agents, subsidiaries, and employees) from claims, demands and damages (actual and consequential) arising out of or in any way connected with such disputes, including damages for loss of profits, goodwill, use, or data. If you are a California resident, you waive California Civil Code §1542, which provides: "A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his settlement with the debtor."

11 Suspension & Termination of BLUEARK Service

BLUEARK MAY LIMIT, SUSPEND, OR TERMINATE YOUR USE OF THE BLUEARK SERVICE AND/OR GAME ACCOUNT IF WE HAVE A REASONABLE BELIEF THAT YOU FAIL TO COMPLY WITH ANY PORTION OF THE BLUEARK POLICY.

BLUEARK reserves the right to stop providing or supporting any part of the BLUEARK Service or a particular game at any time either permanently or temporarily, at which point your license to use the BLUEARK Service or a part thereof will be automatically terminated or suspended. In such an event, BLUEARK is not required to provide refunds, benefits, or other compensation to users in connection with such discontinued elements of the BLUEARK Service.

12 Disclaimers & Indemnifications

12.1 Disclaimer of Warranties

YOU EXPRESSLY ACKNOWLEDGE AND AGREE THAT USE OF THE BLUEARK SERVICE IS AT YOUR SOLE RISK AND IS PROVIDED ON AN "AS IS" BASIS WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, WARRANTIES OF TITLE OR IMPLIED WARRANTIES OF NON-INFRINGEMENT, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

WITHOUT LIMITING THE GENERALITY OF FOREGOING, NEITHER BLUEARK NOR ANY OF THEIR DIRECTORS, EMPLOYEES, AGENTS, THIRD-PARTY CONTENT PROVIDERS, COOPERATORS OF BLUEARK GAMES AND BLUEARK SERVICE, DISTRIBUTORS, LICENSEES, OR LICENSORS (COLLECTIVELY, "BLUEARK PARTIES") ASSUME LIABILITY OR RESPONSIBILITY FOR ANY (a) ERRORS, MISTAKES, OR INACCURACIES OF CONTENT, (b) PERSONAL INJURY OR PROPERTY DAMAGE OF ANY NATURE WHATSOEVER RESULTING FROM YOUR ACCESS TO AND USE OF THE BLUEARK SERVICE, (c) ANY UNAUTHORIZED ACCESS TO OR USE OF OUR SECURE SERVERS AND/OR ANY AND ALL PERSONAL INFORMATION AND/OR FINANCIAL INFORMATION STORED THEREIN, (d) INTERRUPTION OR CESSATION OF TRANSMISSION TO OR FROM THE BLUEARK SERVICE, (e) BUGS, VIRUSES, TROJAN HORSES, OR THE LIKE, WHICH MAY BE TRANSMITTED TO OR THROUGH THE BLUEARK SERVICE BY ANY THIRD PARTY, AND/OR (f) ERRORS OR OMISSIONS IN ANY CONTENT OR FOR ANY LOSS OR DAMAGE OF ANY KIND INCURRED AS A RESULT OF THE USE OF ANY CONTENT POSTED, EMAILED, TRANSMITTED, OR OTHERWISE MADE AVAILABLE VIA THE BLUEARK SERVICE.

12.2 Disclaimers of Liability

YOU ACKNOWLEDGE AND AGREE THAT, TO THE FULLEST EXTENT PERMITTED BY ANY APPLICABLE LAW, THE DISCLAIMERS OF LIABILITY CONTAINED HEREIN APPLY TO ANY AND ALL DAMAGES OR INJURY WHATSOEVER CAUSED BY OR RELATED TO USE OF, OR INABILITY TO USE, THE SERVICE UNDER ANY CAUSE OR ACTION WHATSOEVER OF ANY JURISDICTION, INCLUDING, WITHOUT LIMITATION, ACTIONS FOR BREACH OF WARRANTY, BREACH OF CONTRACT, OR TORT (INCLUDING NEGLIGENCE) AND THAT BLUEARK PARTIES SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, EXEMPLARY, OR CONSEQUENTIAL DAMAGES, INCLUDING FOR LOSS OF PROFITS, GOODWILL, OR DATA, IN ANY WAY WHATSOEVER ARISING OUT OF THE USE OF, OR INABILITY TO USE, THE SERVICE.

YOU FURTHER ACKNOWLEDGE AND AGREE THAT BLUEARK PARTIES, ITS DIRECTORS, OFFICERS, AGENTS, CONTRACTORS, PARTNERS, AND EMPLOYEES ARE NOT LIABLE, AND YOU AGREE NOT TO SEEK TO HOLD BLUEARK PARTIES LIABLE, FOR THE CONDUCT OF THIRD PARTIES, INCLUDING OTHER USERS OF THE SERVICE AND OPERATORS OF EXTERNAL SITES, AND THAT THE RISK OF THE SERVICE AND EXTERNAL SITES AND OF INJURY FROM THE FOREGOING RESTS ENTIRELY WITH YOU. TO THE EXTENT PERMISSIBLE UNDER APPLICABLE LAWS, UNDER NO CIRCUMSTANCES WILL BLUEARK PARTIES BE LIABLE TO YOU FOR MORE THAN THE AMOUNT YOU HAVE PAID BLUEARK IN THE ONE HUNDRED AND EIGHTY DAYS (180) DAYS IMMEDIATELY PRECEDING THE DATE ON WHICH YOU FIRST ASSERT ANY SUCH CLAIM.

12.3 Indemnification

You agree to indemnify and hold harmless BLUEARK Parties from any claims, losses, damages, or liabilities, including legal fees and expenses, arising out of (a) your use or misuse of the BLUEARK

Service, (b) any violation by you of the BLUEARK Policy, or (c) any breach of the representations, warranties, and covenants made by you herein.

BLUEARK may assume the defense of any matter for which you are required to indemnify BLUEARK by sending notice of such an intention to you. You shall use best efforts to cooperate with BLUEARK's defense of these claims.

13 General Provision

13.1 Governing Law

The laws of the State of California (without giving effect to its conflicts of law principles) govern all matters arising out of or relating to the BLUEARK Policy, including, without limitation, its validity, interpretation, construction, performance, and enforcement.

13.2 Dispute Resolution

If you have any claim arising out of this Agreement against us, we strongly encourage you to contact our customer support team to seek a resolution. If both parties fail to reach a settlement within 30 calendar days after the first contact occurs, either party may refer such a dispute in Seoul administered by the Korean Commercial Arbitration Board in accordance with the Arbitration Rules of the Korean Commercial Arbitration Board. The arbitration is to be conducted before a single arbitrator whom the parties jointly select. If the parties are unable to agree upon the arbitrator, either party may request the Korean Arbitration Association to select the arbitrator.

All claims filed or brought contrary to Section 13.2. will be considered improperly filed. If you file a claim improperly, BLUEARK will be entitled to recover attorney fees and costs up to \$1,000, provided that BLUEARK has notified you in writing of the improperly filed claim and you have failed to promptly withdraw the claim.

13.3 Entire Agreement

The BLUEARK Policy is complete and exclusive understanding of you and BLUEARK relating to your use of the BLUEARK Service, and supersede all prior understandings of the parties hereto.

13.4 Language

The translation of the English language version of the BLUEARK Policy is provided for informational purposes only and does not modify the English language version of the BLUEARK Policy. If there is a conflict between the English language version of the BLUEARK Policy and its translation, the English language version of the BLUEARK Policy will control.

13.5 No Waiver

The failure of BLUEARK to require or enforce strict performance by you of any provision of the BLUEARK Policy or failure to exercise any right hereunder will not be considered a waiver or relinquishment of BLUEARK's right hereunder will not be considered a waiver or relinq waiver made by BLUEARK in one occasion is effective only in that instance and only for the purpose that it is given and is not to be construed as a waiver on any future occasion or against any other person.

13.6 Force Majeure

BLUEARK will not be liable for any delay or failure to perform resulting from any cause outside the reasonable control of BLUEARK, including, without limitation, any failure to perform under the BLUEARK Policy due to unforeseen cause beyond BLUEARK's control, such as acts of God, war, terrorism, riots, embargoes, acts of civil or military authorities, change of law or administrative rules, fire, floods, network infrastructure failures, cybercrimes, strikes, or shortages of transportation facilities, fuel, energy, labor or materials.

13.7 Severability

If any portion of the BLUEARK Policy is determined to be invalid, illegal or unenforceable by any court of competent jurisdiction, the remaining provisions of the BLUEARK Policy remain in full force and effect.

13.8 Management Policy

Category	Prohibited Actions	Consequences
Inappropriate Behavior	Slandering, using curse words and insulting other users on their physical traits	1st: 1-day suspension 2nd: 5-day suspension 3rd: 7-day suspension 4th: 10-day suspension 5th: Permanent suspension
	All acts that disturb other users from using the game services	
	Disturbing other users or staff to the point where the game can't operate properly (ex. False reports)	
	Posting the same or similar articles repeatedly which disrupts other users similar articles	
	Spreading false information and attempting or committing criminal actions during the use of the game or in game itself which are against the law	
Naming	Using inappropriate names that breach naming policy	1st: Change without consent 2nd: 5-day suspension (Change without consent) 3rd: 7-day suspension (Change without consent) 4th: 10-day suspension (Change without consent) 5th: Permanent suspension (Change without consent)
Impersonation	Deceiving other users for improper gains and/or impersonating the company or staff to attempt fraud	1st: 3-day suspension 2nd: 7-day suspension 3rd: Permanent suspension * Withdraw acquired Data (Game currency, XP, etc.)

Abusing	Abusing methods in the game repeatedly to acquire Game currency or XP through unfair gameplay	1st: 15-day suspension 2nd: 30-day suspension 3rd: Permanent suspension * Withdraw acquired Data (Game currency, XP, etc.)
	Abusing methods in the game repeatedly to acquire Game currency or XP through unfair gameplay (Trivial)	1st: 3-day suspension 2nd: 30-day suspension 3rd: Permanent suspension * Withdraw acquired Data (Game currency, XP, etc.)
Fraud & Assumed Names	Attempting to scam or confuse others by using inappropriate nicknames or special characters	1st: 7-day suspension 2nd: 30-day suspension 3rd: Permanent suspension
	Scamming in attempt to gain game items and Game currency	* Withdraw acquired Data (Game currency, XP, etc.)
Cash Trade	Attempting to and/or exchanging game items and Game currency for cash or other objects	1st: 1-day suspension 2nd: 5-day suspension 3rd: 7-day suspension 4th: 10-day suspension 5th: Permanent suspension * Withdraw acquired Data (Game currency, XP, etc.)
	Attempting to and/or exchanging game accounts and/or game items and Game currency for cash or other objects	1st: Permanent suspension * Withdraw acquired Data (Game currency, XP, etc.)
Advertisement	Distributing promotions for business purposes	1st: 7-day suspension 2nd: 15-day suspension 3rd: 30-day suspension 4th: Permanent suspension
	Spreading ways to abuse the game in the game or in game communities that harm the game services	1st: 7-day suspension 2nd: Permanent suspension
Spread of Personal Information	Distributing information of other users without consent	Permanent suspension
Misusing System Errors & Bugs	Misusing bugs knowingly to take advantage and disturb the game services. (Includes repeating specific procedures inside the game)	1st: 15-day suspension 2nd: Permanent suspension * Withdraw acquired Data (Game currency, XP, etc.)
	Misusing bugs knowingly to take advantage and disturb the	1st: 3-day suspension 2nd: Permanent suspension

	game services. (Trivial) (Includes repeating specific procedures inside the game)	* Withdraw acquired Data (Game currency, XP, etc.)
Unauthorized Programs	Creating illegal programs unauthorized by the company and/or using illegal programs to abuse the game services	Permanent suspension * Withdraw acquired Data (Game currency, XP, etc.)
Invalid Sign Up	Acquiring game items/money unfairly by repeatedly using the game services (ex. Sign up) and harming other users	Permanent suspension
Invalid Purchase	All activities of making purchases or cancellations in methods that are not authorized by the company	Permanent suspension
	Making purchases by using a third party's credit cards and/or cell phones for game items and/or billing services	

It is up to BLUEARK's discretion to apply permanent suspension on 1st offense, depending on the severity of the issue.